

## NCC Cable System Order

Order #	62362367	Flight Dates	10/31/16 - 11/13/16	Update Date	11/04/16
Syscode	6625	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/Grand Rapids Interconnect, MI	Advertiser	Ron Weiser for UofM Regent	Show All Lines	
Market	Grand Rapids			Total # of Weeks	2
		Client Code		Total	\$18,830.00
AE	Matthew Marcus	Product Code		Commission	\$2,824.50
Sales Coordinator	Lilka Marino	Est Code		Net Total	\$16,005.50
Office	Washington	Product Name		Total Spots	132
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		11.4 New Order, Please Review and Confirm. Thanks.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00						X	X	-	-	6	\$70.00	\$420.00	30	NP
2	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	3	\$70.00	\$210.00	30	NP
3	CNN	CNN DT	10/31/16	11/6/16	09:00	16:00						X	X	-	-	5	\$75.00	\$375.00	30	NP
4	CNN	CNN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$75.00	\$75.00	30	NP
5	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00						X	X	-	-	2	\$90.00	\$180.00	30	NP
6	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$90.00	\$90.00	30	NP
7	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	4	\$170.00	\$680.00	30	NP
8	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$170.00	\$170.00	30	NP
9	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	4	\$140.00	\$560.00	30	NP
10	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$140.00	\$140.00	30	NP
11	ESPN	ESPN EM	10/31/16	11/6/16	05:00	09:00						X	X	-	-	4	\$90.00	\$360.00	30	NP
12	ESPN	ESPN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$90.00	\$180.00	30	NP
13	ESPN	ESPN DT	10/31/16	11/6/16	09:00	16:00						X	X	-	-	5	\$120.00	\$600.00	30	NP
14	ESPN	ESPN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$120.00	\$120.00	30	NP
15	ESPN	ESPN W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	12	\$160.00	\$1,920.00	30	NP
16	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	4	\$230.00	\$920.00	30	NP
17	ESPN	ESPN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$230.00	\$230.00	30	NP
18	FOOD	FOOD DT	10/31/16	11/6/16	09:00	16:00						X	X	-	-	6	\$45.00	\$270.00	30	NP
19	FOOD	FOOD DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$45.00	\$45.00	30	NP
20	FOOD	FOOD EF	10/31/16	11/6/16	16:00	19:00						X	X	-	-	2	\$90.00	\$180.00	30	NP
21	FOOD	FOOD EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$90.00	\$90.00	30	NP

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Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Ron Weiser for UofM Regent

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/04/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$18,830.00		
Commission	\$2,824.50		
Net Total	\$16,005.50		
Total Spots	132		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	FOOD PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	4	\$140.00	\$560.00	30	NP
23	FOOD	FOOD PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$140.00	\$140.00	30	NP
24	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00						X	X	-	-	8	\$105.00	\$840.00	30	NP
25	FXNC	FXNC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$105.00	\$210.00	30	NP
26	FXNC	FXNC DT	10/31/16	11/6/16	09:00	16:00						X	X	-	-	7	\$105.00	\$735.00	30	NP
27	FXNC	FXNC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$105.00	\$105.00	30	NP
28	FXNC	FXNC EF	10/31/16	11/6/16	16:00	19:00						X	X	-	-	2	\$125.00	\$250.00	30	NP
29	FXNC	FXNC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$125.00	\$125.00	30	NP
30	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	6	\$265.00	\$1,590.00	30	NP
31	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$265.00	\$265.00	30	NP
32	HGTV	HGTV DT	10/31/16	11/6/16	09:00	16:00						X	X	-	-	7	\$70.00	\$490.00	30	NP
33	HGTV	HGTV DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$70.00	\$70.00	30	NP
34	HGTV	HGTV EF	10/31/16	11/6/16	16:00	19:00						X	X	-	-	2	\$105.00	\$210.00	30	NP
35	HGTV	HGTV EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$105.00	\$105.00	30	NP
36	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	6	\$160.00	\$960.00	30	NP
37	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$160.00	\$160.00	30	NP
38	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	6	\$250.00	\$1,500.00	30	NP
39	TBSC	TBSC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$250.00	\$250.00	30	NP
40	USA	USA PT	10/31/16	11/6/16	19:00	24:00						X	X	-	-	6	\$350.00	\$2,100.00	30	NP

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41	USA	USA PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$350.00	\$350.00	30	NP

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	132	0	0	0	0	0	0	0	0	0	0	0	132
<b>AMT</b>	\$18,830.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$18,830.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/07/16

62362367 | Grand Rapids | Comcast/Grand Rapids Interconnect, MI | 6625 |